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## **ADVERTISING BANNER POLICY**

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### **Outline**

The following policy outlines Hound Parish Council's approach to applications to place advertising banners on HPC property.

### **General**

- Applications must be received in writing addressed to the Clerk at the Parish Office
- Within the application letter, the following **must** be included or the application will be denied:
  - Planning permission
  - Copy of their Public Liability Insurance
  - Risk Assessment for the location being applied for
  - The exact wording and size of the banner
- All banners will be temporary in their nature so that they can easily be removed
- All banners must not damage the fence line or anything else and they must be securely attached so as not to be easily blown away/come unattached
- Any banner will be the owner's responsibility to be placed and removed and Hound Parish Council will not be liable for any injury or damage caused to the highway users or pedestrians as a result
- Any banner that is approved will be advised of the length it can be displayed with no single approval being longer than 1 month in total. It is the owner's responsibility to remove the banner at the end of the stated period – if it is not removed then Hound Parish Council will remove and dispose of it. Hound Parish Council will accept no responsibility for the cost of replacing the banner
- Only one banner can be displayed at a time
- Any illegal banner will be removed and disposed of and Hound Parish Council will accept no responsibility for the cost of replacing the banner

***David Nevin***  
***Parish Clerk***